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## Curricula Vitae

### Educational Background

#### ◆ Master of Fine Arts, Art

*Summa Cum Laude, Phi Kappa Phi*

*Marilyn Werby Memorial Scholarship Award*

California State University, Long Beach, August 2001

Project: *Notes on Love and Fear*. Abstracted from the project report: *The intent of this project is to give form to the vitality of my subconscious which encompasses the battle between fear and love that is a constant in my internal life: thus extending and sharing my consciousness with the external world. I wanted the work to walk the edge of the existential abyss with a sense of the enigmatic where fear and love exist, not in a dualistic relationship of opposite poles, but in a paradox of being in the same space at the same time.*

Committee Chairperson: David A. Hadlock, MFA

#### ◆ Bachelor of Fine Arts, Illustration

California State University, Long Beach. December 1986

Studied with Richard Oden and John Lincoln

#### ◆ Associates Arts Degree, General Education

Palomar Community College, San Marcos, California. December 1982

Studied with Everett Peck

### Professional Background

2/2007 to Present	<b><u>California State University, Long Beach</u></b> Long Beach, California <b>Classes Taught:</b> <ul style="list-style-type: none"><li>• 371A Illustration</li><li>• 385 Watercolor</li><li>• 471A Advanced Illustration</li></ul>
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**5/1987 to  
Present**

**Bill Jaynes Illustration/Willie Works**

Long Beach, California

Managed, as the owner, the business and creative concerns of the enterprise in which I generate illustrations for publication on the behalf of magazines, newspapers, advertising agencies, and design studios. Clients have included:

- Arco
- Boston College Law School
- Forbes Magazine
- Home Box Office (HBO)
- Jeanine Colini Design Associates
- Kennedy School of Government, Harvard University
- National Geographic World Magazine
- San Diego Reader
- The Los Angeles Times
- The Orange County Register
- The Southern California Gas Company
- The University of Chicago Magazine
- The Wall Street Journal

**9/2006 to  
Present**

**Long Beach City College**

Long Beach, California

**Classes Taught:**

- Art 17AD Illustration I
- Art 18AD Illustration II
- Art 24 Watercolor
- Art 25 Advanced Watercolor

**10/2000 to  
Present**

**The Art Institute of California-Orange County**

Santa Ana, California

Bill Jaynes is an Instructor who develops course content including syllabi, lesson plans, lectures, demonstrations, tests, and focused competency based projects. Also, Bill has participated in creating program curriculum and course outcome competencies. "I craft an environment of learning that nurtures student success through instruction that includes learning centered feedback. The form of the feedback consists of test results, individual instruction, grading of projects, and group wall critiques."

**Classes Taught:**

- BCIV: Character Design
- California Design Experience: Working with Chinese Exchange Students
- Color Theory
- Digital Color Theory
- Drawing and Perspective
- Education Abroad Program: London, Paris, Rome
- Fundamentals of Design

- Graphic Design Internship
- Graphic Design Portfolio I
- Illustration
- Illustration Concepts Design
- Life Drawing
- Message Making
- Observational Drawing
- Painting
- Perspective
- Perspective, Form, and Proportion
- Typography

**Committees Served on:**

- Animation Portfolio Review Committee
- Curriculum Committee
- Education Abroad Program Committee
- Faculty Development Committee
- Foundations FS 102 Fundamentals of Design Sub-Committee
- Foundations FS 103 Color Theory Sub-Committee
- Foundations FS111 Perspective, Form, and Proportion Sub-Committee
- Foundations Studies Committee
- Gallery Committee
- Graphic Design Curriculum Sub-Committee
- Learning Resources Center Committee
- Student Mural Committee Advisor

**2/2002 to  
6/2002**

**California State University, Long Beach**

Long Beach, California

**Classes Taught:**

- 471A Advanced Illustration

**9/1998 to  
8/2001**

**Brooks College**

Long Beach, California

**Classes Taught:**

- Drawing I
- Drawing II
- Life Drawing
- Theory of Elements
- Color Theory
- Rapid Visualization
- Beginning Illustration
- Advanced Illustration

## Selected Illustration Annuals and Exhibitions

- 2012**      **ISM 10 Project Group Show**  
Grand Central Art Gallery, Santa Ana, California
- 2012**      **LBCC Art Faculty 2012**  
Long Beach City College, Long Beach, California
- 2010**      **LBCC Art Faculty 2010**  
Long Beach City College, Long Beach, California
- 2007**      **Ad2OC-Art in Advertising @ The Lab**  
The Artery @ The Lab, Costa Mesa, California
- 2007**      **Faculty Art Show**  
Long Beach City College, Long Beach, California
- 2006**      **American Illustration 25 Web Gallery**  
National Juried Professional Illustration Show, New York, New York
- 2006**      **AICA-OC Faculty Show**  
The Art Institute of California-Orange County, Santa Ana, California
- 2005**      **AICA-OC Faculty Show**  
The Art Institute of California-Orange County, Santa Ana, California
- 2004**      **AICA-OC Faculty Show**  
The Art Institute of California-Orange County, Santa Ana, California
- 2003**      **Peep Show**  
Graphic Artists Guild Los Angeles Chapter Portfolio Show
- 2003**      **AICA-OC Faculty Show**  
The Art Institute of California-Orange County, Santa Ana, California
- 2002**      **The Society of Illustrators, New York, Illustration 44 Book and Exhibition**  
National Juried Professional Illustration Show
- 2001**      **American Illustration 20, Book**  
National Juried Professional Illustration Annual
- 1998**      **Illustration West 37 – Los Angeles Society of Illustrators**  
National Juried Professional Illustration Annual
- 1997**      **Illustration West 36 – Los Angeles Society of Illustrators**  
National Juried Professional Illustration Annual

**1997**      **A Search for Origin – California State University; Long Beach**  
Group Exhibition and Catalogue

**1994**      **Illustration West 33 – Los Angeles Society of Illustrators**  
National Juried Professional Illustration Annual

**Publications:**

**May 2009**      **Contributed the Painting, *Bird*, 22"x 36", Watercolor and Ink on Paper, to an Anthology of Writings**  
***Orange Coast Review 2009***, Published by Orange Coast College, Costa Mesa, CA

**July 2008**      **Contributed Content to a Textbook on Color Theory**  
***Color Choreography Foundational Studies, Investigations, and Discourses in Color Theory***  
by Alan Burner, Cengage, 2008. ISBN-10: 1426629230

**August 2007**      **Contributed Writing and Illustration for a Book on Illustration**  
***How to Grow as an Illustrator***, by Michael Flieshman, Allworth Press, 2007. ISBN# 1-58115-479-8

**June 2005**      **Contributed Content to a Textbook on Color Theory**  
***Dynasty of Light***, by Alan McManus Burner, Thompson, 2006. ISBN# 0-759-34330-6

**October 2003**      **Consulted, Profiled, Quoted, and Artwork Showcased in Illustration Textbook**  
***Exploring Illustration***, by Michael Fleishman, Delmar Learning, ISBN#: 1401826210

**June 2003**      **Consulted and Quoted in Magazine Article as a Color Theory Expert**  
***Creating Ambiance at Home***, by Vivian LeTran, Orange Coast Magazine, June 2003

**Illustration Source Books:**

- 2011**      **Graphic Artists Guild Directory of Illustration 27**  
Serbin Communications, Santa Barbara CA,
- 2010**      **Graphic Artists Guild Directory of Illustration 26**  
Serbin Communications, Santa Barbara CA,
- 2009**      **Graphic Artists Guild Directory of Illustration 25**  
Serbin Communications, Santa Barbara CA,
- 2008**      **Graphic Artists Guild Directory of Illustration 24**  
Serbin Communications, Santa Barbara CA,
- 2007**      **Graphic Artists Guild Directory of Illustration 23**  
Serbin Communications, Santa Barbara CA,
- 2006**      **Graphic Artists Guild Directory of Illustration 22**  
Serbin Communications, Santa Barbara CA, ISBN # 1-888318-39-2
- 2005**      **Graphic Artists Guild Directory of Illustration 21**  
Serbin Communications, Santa Barbara CA, ISBN # 1-8883-30-9
- 2004**      **Showcase Illustration 27**

- Amshow+Archive, Inc., New York, NY, ISSN # 0278-8128
- 2003 American Showcase Illustration: 26**  
American Showcase, New York, NY, ISBN # 1887165436
- 2002 American Showcase: 25**  
American Showcase, New York, NY, ISBN # 188716541X
- 2001 American Showcase: 24**  
American Showcase, New York, NY
- 2000 American Showcase: 23**  
American Showcase, New York, NY
- 1999 American Showcase: 22**  
American Showcase, New York, NY

### Guest Lectures and Workshops:

- October 2001 Class Lecture of Professional Experiences and Practices as an Illustrator**  
California State University, Long Beach
- May 2001 Class Lecture of Professional Experiences and Practices as an Illustrator**  
California State University, Long Beach
- March 2001 Watercolor Workshop**  
The Art Institute of Los Angeles- Orange County
- Spring,  
Summer  
Fall 2001 Weekly Life Drawing Workshop**  
The Art Institute of Los Angeles- Orange County
- October 2000 Class Demonstration of Illustration Process in Ink and Watercolor**  
Chapman College, Orange, California
- September  
1999 Class Demonstration of Illustration Process in Ink and Watercolor**  
Chapman College, Orange, California
- May 1999 Class Lecture of Professional Experiences and Practices as an Illustrator**  
California State University, Long Beach

### Selected Private Collections

Ms. Robin Richesson, Long Beach , CA, Mr. David Hadlock , Long Beach, CA, Mr. Erick Cutter, Laguna Beach, CA, Mr. Donald Dame, Long Beach, CA, Mr. Tim Billman, Las Cruces, NM, Mr. Richard Ewing, Long Beach, CA

A list of references will be furnished upon request