

FANTASY/SCIENCE FICTION

Book Cover

Materials: Black and White using a scratchboard technique

Size: 6" wide x 9" high

Assignment: Develop a creature through a mad scientist's process of cross breeding. Make the creature a "morph" not a "cut and paste". Use your creation to illustrate the cover of a new hardback book entitled:

Creature

by

Paul Mas

Critique number one: Developmental exploration

The developed creature/monster in a turn-a-round of 4 views: Front, $\frac{3}{4}$ view, Profile, and Back.

Critique number two: 3 thumbnails using the creature for the cover in an environment, 3" x 4 $\frac{1}{2}$ "

- A. Indicate title and author in the layout.
- B. Each thumbnail should invoke a different theme from the viewer. Select from; **Eeriness, Anxiety, Dread, Terror, Dismay or Mysterious, Magical, Awe, Enchantment, Delight**
And one Tight B/W rough, 6"x9".

Critique number three: Refined b/w pencil Rough/Flat Silhouette Rough/White on Black Rough

Critique number four: The Final Art + all the development parts

Timeline: Creature : Thumbnails Due: Roughs Due: (Full Size) Final Art Due:

Grading Criteria:

- 1) The quality of drawing and/or painting
 - 2) Concept
 - 3) Composition
 - 4) Craftsmanship
 - 5) Project management
- Two additional interacting criteria are:
- 6) How clearly does the work transmit its message?
 - 7) How uniquely does it employ its graphic vocabulary?
- Late assignments will receive lower grades

Final art will be mounted with 2-inch borders on black board with tracing paper and a heavy dark gray cover flap. Tape a 9" x 12" envelope on the back. The envelope will contain: Creature, B/W thumbnails, B/W Rough, Practice in-class work and reference material

CREATING A CREATURE

Use “FATS” and a true understanding of your creature’s nature to make a better beast.

- F- Form Follows Function (The way the creature looks should come out of what the creature does)*
- A- Archetype (Hero, disgruntled worker, Misunderstood, etc.)*
- T- Tools (external and body, such as teeth, claws)*
- S- Silhouette (Does the creature “read” in silhouette? Strong Silhouette = Strong Graphic presence.)*

Answer the questions about your creature:

- ❖ Which two animals did you crossbreed?

- ❖ Creature’s Name?

- ❖ Size and other physical attributes?

- ❖ Active when?

- ❖ Lifespan?

- ❖ Where does it live (land, water, swamp, mountains, etc.)?

- ❖ What does it eat?

- ❖ Who are its enemies or who tries to eat it?

- ❖ What is its personality (Docile, mean, lazy, nervous, etc.)?

- ❖ Other information: