

S y l l a b u s

Advanced Illustration 471A

California State University, Long Beach-Fall 2009-Bill Jaynes, Instructor

Prerequisites: Art 371A, 371B

Tuesday/Thursday 1-3:45 pm

Office hours T/TH 11:45-12:45 FA4-302

Email: willieworks1@verizon.net

Web access to course materials:

<http://471a.blogspot.com/> or <http://billjaynes.com/CSULB%20471A.htm>

Course Objective: To afford the environment and resources that supports the student finding and speaking with their own creative voice using the language of drawing and painting. This process will be supported with lectures, demonstrations, work sessions, and critiques of the students work.

Recommended texts: The Education of an Illustrator, Heller/Arisman, Allworth Press. ISBN: 1-58115-075-X

Graphic Artists Guild Handbook: Pricing & Ethical Guidelines (Graphic Artists Guild Handbook of Pricing and Ethical Guidelines, 10th Edition) North Light Books;
ISBN: 0932102115

American Illustration Annuals

New York Society of Illustrators Illustration Annuals

Magazines: Communication Arts
Print
Graphis
Step by Step
How
Juxtapoze

Websites: ispot.com
illoz.com
illustrationmundo.com
illustrationfriday.com
societyillustrators.org

No Class Days Due to Budget Crisis Furlough Days for 471A:

9/8, 9/29, 10/13, 11/10, 12/3. We will have ongoing assignments which you can work on during the no-class furlough days.

Class Procedures:

- Come to class, embrace the process, work and grow. This is a rigorous, pre-professional class.
- It is required that you draw in a sketchbook a minimum of five pages per week. Bring your sketchbook to every class.
- Attendance is required. You will be penalized on your final grade if you miss more than 3.

- Late assignments will receive a lowered grade.
- Grades will be based on attendance, effort, completion of assignments and individual growth.
- One museum or gallery report will be due before the semester is finished
- **Grading criteria:**
 - Assignments
 - 1) The quality of drawing and/or painting
 - 2) Concept
 - 3) Composition
 - 4) Craftsmanship
 - 5) Project management
 - Two additional interacting criteria are:
 - 6) How clearly does the work transmit its message?
 - 7) How uniquely does it employ its graphic vocabulary?
 - Late assignments will receive lower grades
- **Sketchbook Blog: Students must post a minimum of five sketchbook pages to a personal blog weekly. The work must be work apart from the class projects. Use a free blog such as blogspot.com and create an individual blog.**
- For complete information on course withdrawal see University policy. General University regulations and procedures are covered in the University catalog, including the official policy on plagiarism and cheating. Accommodation of a University verified disability must be arranged for in advance. Students are responsible for notifying the instructor of such needs.

Course Outline

Note: Subject to change as the course unfolds to foster optimal educational outcomes

Week 1: Exploring the Self and Your Own Voice

Week of 8/31/2008

Tuesday: Welcome to the class--Begin No Names project.

Thursday: No Names and You are What You Eat

Week 2: What You Eat and Alligators

Week of 9/7/2009

Furlough Day No Class Tuesday: Next Class meeting "**What You Eat**" is due and Critique.

Introduction of Alligators

Thursday: You are "**What You Eat**" is due and Critique. Introduction of Alligators

First roughs for gators are due. Work on Alligators/ Moving from the understanding of naturalistic form to the communication realizations of stylization

Week 3: Vogue and Omni-Gators

Week of 9/14/2009

Tuesday: Thumbnails for Alligators Due. **First roughs for gators are due.** Work on Alligators/ Moving from the understanding of naturalistic form to the communication realizations of stylization

Thursday: Work on gator rough

Week 4: Alligators

Week of 9/21/2009

Tuesday: Roughs for Alligators Due.

Thursday: Work session doing the final art for the gators

Week 5: The Good, Bad, and Ugly

Week of 9/28/2009

Tuesday: Furlough Day No Class

Thursday: Final Art for Alligators Due. Begin Point of View project

Week 6: The Good, Bad, and Ugly

Week of 10/05/2009

Tuesday: First Roughs for Due for The Good, Bad, and Ugly **Written research and thumbnails are due.** Work on Roughs

Thursday: individual help

Week 7: The Good, Bad, and Ugly

Week of 10/12/2009

Tuesday: Furlough Day No Class Point of View Roughs Due

Thursday: Work session on Final art for The Good, Bad, and Ugly

Week 8: Visual Essay: Travel Log

Week of 10/19/2009

Tuesday: Final Art Due. Begin Visual Essay Project.

Thursday: Written and visual research for Travel Log is due. Begin Thumbnails.

Week 9: Visual Essay: Travel Log

Week of 10/26/2009

Tuesday: Thumbnails for Visual Essay Project.

Thursday: Work on roughs

Week 10: Visual Essay: Travel Log

Week of 11/02/2009

Tuesday: Roughs for Visual Essay Project.

Thursday: Two Finished Paintings for Travel are DUE!

Week 11: Visual Essay: Travel Log

Week of 11/09/2009

Tuesday: Furlough Day No Class

Final Roughs and the start the final two travel log illustrations Work Session for Final two Travel Log illustrations

Thursday: Final Roughs and the start the final two travel log illustrations Work Session for Final two Travel Log illustrations

Week 12: Assignment 5: Fortune Cookie

Week of 11/16/2009

Tuesday: Final Art for Visual Essay Project. Begin Fortune Cookie

Thursday: Work on Fortune Cookie Thumbnails

Week 13: Assignment 5: Fortune Cookie

Week of 11/23/2009

Tuesday: Thumbnails for Fortune Cookie.

Thursday: No Class Thanksgiving

Week 14: Assignment 5: Fortune Cookie

Week of 11/30/2009

Tuesday: Roughs for Assignment #5 is due

Thursday: Furlough Days

Week 15: Assignment 5: Fortune Cookie

Week of 12/07/2009

Tuesday: Work Session on the final art for project #5

Thursday: Final Art for Fortune Cookie is Due.

Week 16: Finals Week

Week of 12/14/2009

Tuesday: Pick up final projects (Tuesday 12:30PM - 2:30PM is the scheduled final's time)

Thursday:

Materials

This is a color class, with the choice of color media being your choice. The materials should support your unique vision. It is encouraged that you chose a single medium (acrylic, watercolor, mixed media collage, etc.) for the entire semester thereby gaining mastery of the materials.

Campus Book/Art Store in the Art Department

Lyons Art Supplies: 420 E. 4th Street, Long Beach, 562-435-5383

Art Supply Warehouse: 6672 Westminster Blvd., Westminster, 714-891-3626

Notes: