

# Fairytale: Experimental Visual Story Telling

371A Illustration Assignment No. 4

## Assignment:

With 3 two-page spreads, visually interpret the beginning, middle, and end of one of the following stories: Beauty and the Beast, Little Red Riding Hood, or The Pied Piper of Hamelin.

The time, place, or cultural context may be shifted: Enhancing pictorial drama through contrast, staging, visual wit, repetitive devices and visual bridges.

Address the narrative issues of pacing, continuity, and closure. Primary goal is experimentation. Scrap everything you know about the printed page and 'normal' illustration methods and procedures.

**The format is to be a book (flat spreads); 3 spreads Size: 11" x 17"**

**Roughs/Development Drawing:** For next class begin the thumbnail drawing.

**Timeline:**      Thumbnails Due:      Roughs Due: (Full Size)      Final Art Due:

## Grading criteria:

- 1) The quality of drawing and/or painting
  - 2) Concept
  - 3) Composition
  - 4) Craftsmanship
  - 5) Project management
- Two additional interacting criteria are:
- 6) How clearly does the work transmit its message
  - 7) How uniquely does it employ its graphic vocabulary

➤ Late assignments will receive lower grades

**Turn in all developmental work with the final art**